

HARDWARE EXPO AFRICA

International Exhibition on Hardware Industry

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NOVEMBER 2024
KICC, NAIROBI, KENYA

International
Exhibition on
**Hardware
Industry**

www.hardwareexpoafrika.com



ABOUT HARDWARE EXPO AFRICA

- The Objective of “Hardware Expo Africa” is to bring together all the constituents of the Hardware Industry under one roof to create a neutral platform for the manufacturers of hardware industry and their consumers, to share information & knowledge, to understand the market dynamics existing and future (Short Term, Mid Term and Long Term) and thrash out the issues.
- Hardware Expo Africa is fair for Hardware Industry with presence of all leading companies showcase a wide range of Hardware products.
- Your success is our first priority-Our experienced team support you through all steps to make your participation successful.



➤ Additional Reasons to Exhibit in Hardware Expo Africa



WHY KENYA?

- The Construction Industry in Kenya and framework advancement is a focal mainstay of Kenya's vision 2030 and in 2015 the US\$3bn development segment contributed 4.8% to the Kenyan economy.
- In Nairobi, the capital and biggest city of Kenya, there is one of the biggest exile networks in the mainland because of the critical number of multinationals who have picked Nairobi as either their African centre or East and Central African centre point. The resurrection of property advancement in Nairobi has pulled in worldwide consideration.
- Rising number of construction activities, growing demand for Hardware Items in Houses, offices, malls, restaurants and resorts, technological advancements, increasing demand for Hardware from emerging countries are some of the factors favouring the market.
- East Africa's largest economy has a housing shortfall of 2 million homes and only about 26,000 mortgages. The Kenyan president's big 4 agenda includes a plan to build 500,000 housing units by 2022.



PLATFORM TO MEET

- Hardware Expo Africa will be the most comprehensive forum where International Hardware Industries' Executives, Academia, Institutional Investors, Importers, Venture Capitalists, Analysts, Hardware Workers and other experts will have the opportunity to shape the future collaboration landscape of Hardware and Hardware working technology.
- Registration on our website allows you to manage your meetings and at the same time profile yourself in a way that will attract potential business partners, Distributors, Dealers and Importers.



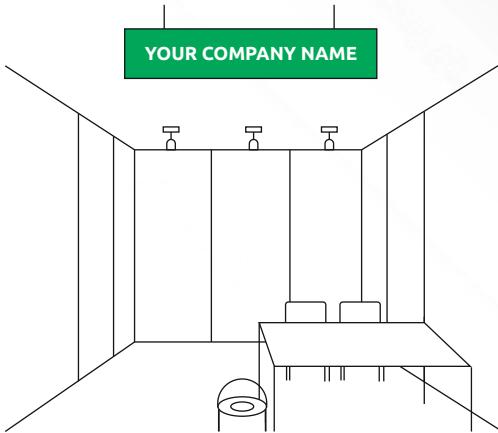
- It is an opportunity to arrange pre schedule meetings, where in, interest registered by visitors will be transferred to relevant companies based upon their offerings.

No matter what side of the table you are on, Pre Schedule Meeting lets you easily and efficiently share and receive information, orders, trends, product details, market insight, etc

STALL PARTICIPATION COST

STANDARD STAND CONSTRUCTION

(minimum 9 M²)



\$ 275 per M²

- ⇒ Side walls, fitted in standard booth system frame.
- ⇒ Fascia board with company name and stand number in standard lettering.
- ⇒ 1 table and 2 chairs.
- ⇒ Electric supply of 5 amp. plug point.
- ⇒ Company delegates entry to the exhibition.
- ⇒ Waste basket.
- ⇒ General cleaning of aisles.
- ⇒ Pavilion security during the exhibition.
- ⇒ Entry to the exhibition catalogue and Website.

RAW SPACE

(minimum 36 M²)



\$ 250 per M²

- ⇒ Floorspace.
- ⇒ Entry to the exhibition catalogue and website.
- ⇒ Company delegates entry to the exhibition.
- ⇒ General cleaning of aisles.
- ⇒ Pavilion security during the exhibition.
- ✓ 50% is the booking amount which is non refundable.
- ✓ Air Travel, Accommodation and local transportation are not included in above cost.
- ✓ Tax will be applicable according to Government norms.

EXHIBITOR PROFILE

- ⇒ Architectural Hardware
- ⇒ Bathroom Accessories
- ⇒ Door & Window Fittings
- ⇒ Door Locking System
- ⇒ Railing Solutions
- ⇒ Aluminium Section
- ⇒ Glass Hardware
- ⇒ Modular Kitchen
- ⇒ Kitchen Accessories
- ⇒ Kitchen Appliances
- ⇒ Modular Furniture
- ⇒ Adhesive
- ⇒ Mattresses
- ⇒ Furnishing



VISITORS PROFILE

- ⇒ Construction Industry
- ⇒ Building Contractors
- ⇒ Project Managers & Consultants
- ⇒ Government Agencies / Building Authorities
- ⇒ Interior Design
- ⇒ Kitchen Cabinet Manufacturers
- ⇒ Furniture Manufacturers
- ⇒ Furniture Fittings
- ⇒ Manufacturers of Building Equipment, Material & Components
- ⇒ Dealers-Distributors and retailers of Building Equipment, Material & Components
- ⇒ Importer



KICC (Kenyatta International Convention Centre)

- KICC is the largest Convention centre in Eastern Africa with the capacity to hold a large number of delegates. Our largest room, The Tsavo ballroom has the capacity to host over 4000 delegates. KICC boasts of state of the art all round facilities such as simultaneous interpretation Equipment (SIE) with the capability of translating upto 7 languages, a modern business center, banking facility, Expansive grounds, ample and secure parking
- The Kenyatta International Convention Centre has well trained and professional employees who are happy to help and give you a world class experience.



ABOUT ORGANIZER

- Radeecal Communications has established as one of the most successful exhibition organizers in India and Kenya.
- The repertoire of our events include exhibitions, trade shows, seminars and conferences, on various industries such as Agri, Plastic Expo, Engineering Trade Show, Waste Management Exhibition, Technical Textiles, Logistics, Hardware, Medical & Ceramics Industries.
- Our team of expert operational staff is known for delivering reliable outcomes consistently. Exhibitors, sponsors & visitors are assured of unmatched value for their time and money spent at all our events.
- Agritec Africa is our Success Story in Kenya.

Radeecal[®]
communications

Address: 402, 4th Floor, "Optionz" Complex, Opp. IDFC Bank,
Between Girish Coldrink and Xaviers Corner, Off C.G Road,
Navrangpura, Ahmedabad- 380009, Gujarat, INDIA.

M: +91 9099 091 044 | **E:** africa@hardwareexpoafrika.com

W: www.hardwareexpoafrika.com